

Willow Kreutzer

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Ph.D. in Political Science from the University of Iowa with 6+ years of experience leading data analytics and policy projects, resulting in publications in academic outlets and substantive awards. Seeking to leverage the research and methodological skills as well as the substantive knowledge I gained while completing my Ph.D. to lead data analysis and inform strategic decisions.

EXPERIENCE

American University

Washington, DC

Postdoctoral Research Fellow, Research on International Policy Implementation Lab

July 2023 – Present

- Foster a collaborative working environment by maintaining open and clear communication channels with both clients and internal teams, resulting in timely project deliverables and a positive, cohesive work atmosphere
- Develop innovative research approaches and design a framework incorporating NGO principles to inform on-the-ground data collection and drive actionable initiatives for executing peace processes within the pilot country
- Manage and communicate team tasks and goals to leadership through briefings, consultations, presentations, and written communication resulting in clear execution of plans and on-time client deliverables

The University of Iowa

Iowa City, IA

Doctoral Researcher, Political Science

August 2019 – July 2023

- Analyzed data to explore correlations among variables of interest, generating innovative insights to inform real-world policy decisions, particularly in the realms of gender equity, women's rights, and conflict
- Prioritized and managed competing deadlines to successfully achieve short-term and long-term project objectives, leading to early dissertation defense, publication of solo and co-authored articles, and positive teaching evaluations
- Reviewed and assessed colleagues' research, ensuring proper format, consistency, and clarity in documents, leading to the development of deliverables that effectively showcased the comprehensive scope of work while remaining accessible to a broader audience
- Developed a novel time-series cross-national dataset focusing on country reservations to the United Nations treaty, the Convention on the Elimination of All of Discrimination Against Women (CEDAW), providing fresh perspectives on the impact of country commitments on human rights outcomes

Research Assistant, Project on Cooperation in Civil War

June 2020 – June 2021

- Collected and analyzed data using diverse qualitative and quantitative methods, culminating in the creation of an innovative conflict mediation dataset and codebook, widely utilized across multiple academic disciplines
- Provided technical guidance and support in developing a pioneering framework for data collection and variable utilization, disseminating it within the academic community for further exploration in the topic of conflict mediation recurrence

Ipsos

Chicago, IL

Research Analyst

March 2018 – August 2019

- Assessed the service capabilities provided to members by Veteran Affairs through effective management of the \$20 million Veteran Affairs Mystery Shopper project
- Orchestrated survey research and conducted data analysis for consumer brand tracking within the private healthcare sector, providing insights crucial for informed company brand management
- Executed nationwide company focus groups to explore women's experiences in the workplace, leading to the establishment of the Ipsos Network of Women (NOW) program

The Cloudburst Group

Landover, MD

Junior Analyst

July 2017 – March 2018

- Delivered analytical support to a team of superiors in a high-pressure environment, contributing to the achievement of client goals by preparing contracts, guidance documents, and client deliverables

- Collaborated in the interagency development of training programs and workshops for disaster relief post-Hurricane Irma and Maria, leading to the establishment of temporary relief housing for hundreds of thousands of survivors in Puerto Rico
- Conducted research on equal access for minorities, leading to the creation of a U.S. Federal Government Safety Guide aimed at influencing policy pertaining to homeless shelter admittance for LGBTQ+ individuals

LEADERSHIP AND MANAGEMENT EXPERIENCE

The University of Iowa

Iowa City, IA

Principal Investigator

January 2023 – May 2023

- Oversaw the comprehensive management of the CEDAW Commitments Dataset, including data collection, sourcing, and quality control, encompassing 36 time-series variables across over 180 state actors to compile an extensive dataset on the women’s rights treaty
- Provided training, supervision, and mentorship to a team of two research assistants, guiding them in conducting research and coding variables for the development of both formal and information reports and a novel dataset focused on international treaty commitments

President of Graduate Association of Political Science

May 2020 – May 2022

- Detected challenges and inefficiencies affecting graduate students within the political science department, offering solutions through formal written communication to supervisors, leading to impactful changes in departmental culture and procedures
- Led negotiations to address diversity, equity, and inclusion concerns within the department, successfully influencing faculty to eliminate the Graduate Record Exam (GRE) requirement for future applicants
- Contributed to the design, implementation, and assessment of initiatives addressing graduate student concerns within the department, leading to the establishment of a bi-annual climate survey for students

EDUCATION

University of Iowa

Iowa City, IA

Ph.D., Political Science

2023

- **Fields:** International Relations, Comparative Politics, Quantitative Methodology
- 25 credit hours of statistics including: Political Analysis, Introductory Methodology, Intermediate Methodology (OLS), Advanced Methodology (MLE), Bayesian Statistics, Text as Data, Responsible Research for Political Science
- Graduate Teaching Instructor: Introduction to International Relations, Foreign Policy, International Conflict, American Politics, Political Communication; 284 total students taught

Certificate in Gender Women’s Sexuality Studies

2022

University of Iowa

Iowa City, IA

M.A., Political Science

2020

University of Kentucky

Lexington, KY

B.A., Political Science; Minors: Gender Studies, International Studies; Summa Cum Laude

2017

PUBLICATIONS

Kreutzer, Willow, and Sara Mitchell “Three R’s of CEDAW Commitment: Ratification, Reservation, and Rejection” (*forthcoming in International Interactions*).

Kreutzer, Willow. “Women’s Support Shaken: A Study of Women’s Political Trust after Natural Disasters.” *Politics & Gender* (2022): 1-31.

Kreutzer, Willow, Carly Millerd, and Nathan Timbs “Disaster, Destruction, and the Decline of Women’s Economic Freedom.” *Disasters* (2023)

“In Turkey, Women are feeling the worst aftershocks of the earthquake disaster – this disparity may lead to dwindling trust in government” (with Stephen Bagwell) *The Conversation*, online (March 30, 2023)

ANALYTICAL AND TECHNICAL SKILLS

Software: Qualtrics, STATA, R, Microsoft Office, SPSS, Python (*introductory*)